



SYMPOSIUM

Belgrade, 14.03.2016

IMPORTANCE OF FINANCIAL EDUCATION AND LITERACY OF FINANCIAL SERVICES CONSUMERS

REGISTRATION FORM*

First name

Last name

Work position

Institution

City

Address

Phone number

Fax number

Mobile phone

E mail



IMPORTANCE OF FINANCIAL EDUCATION AND LITERACY OF FINANCIAL SERVICES CONSUMERS

* Please submit the registration form by 11.03.2016 at the latest.



Удружење банака Србије п.у.
Association of Serbian Banks b.a.

Belgrade, 14.03.2016, at the Association of Serbian
Banks, 86 Kralja Aleksandra Boulevard, 1st floor
conference room.

SYMPOSIUM
TO MARK THE OPENING OF THE
EUROPEAN AND GLOBAL MONEY
WEEK

IMPORTANCE OF FINANCIAL
EDUCATION AND LITERACY
OF FINANCIAL SERVICES
CONSUMERS

Intended for the following target groups:
top management in banks, retail department
heads, bank employees working in education,
training and development departments,
human resources departments, legal
operations, marketing and PR, and corporate
social responsibility departments.

Program

- 9:30 - 10:00 Registration and Welcome Coffee
- 10:00 - 10:05 Word of Introduction
*Dr Stadjana Sredojević, ASB Special Advisor for International
Cooperation, Financial Markets and Education, Head of Bank
Training Centre, Moderator*
- 10:05 - 10:15 Welcome address - Importance of the European and Global Money
Week for the ASB and Banks
Dr Veroljub Dugalić, ASB Secretary General
- 10:15 - 10:45 Opening of the European and Global Money Week 2016 in Serbia
Dedicated to Financial Education
*Dr Srdjan Verbić, Minister of Education, Government of the Republic
of Serbia*
- 10:45 - 11:00 Business Principles and Children's Rights
Michel Saint-Lot, UNICEF Representative in the Republic of Serbia
- 11:00 - 11:15 Role of Commercial Banks in Improving Financial Literacy of
Clients
Svetlana Tolmačeva, CEO of ProCredit Bank a.d. Belgrade
- 11:15 - 11:30 The Media as a Partner Interested in Financial Education
Biljana Stepanović, Director and Editor-in-Chief, New Economy
- 11:30 - 11:45 Methods of Financial Education of the Youth
*Janko Sikošek, participant in students' competitions in knowledge,
Representative of the Youth*
- 11:45 - 12:00 Symposium Conclusions; Coffee