



**ASB Bank Training Center  
Retrospective on 20 years –  
Establishment, Current Status and Future Developments  
based on Partnership**

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# Retrospective on 20 years Partnership with 06/2001 Partnership Bankakademie & ASB BTC



Bankakademie\* and ASB Bank Training Center agreed to partner:

- enhancement of the management capabilities of the banking staff
- to strengthen the respective training infrastructure to ensure sound banking qualification on a sustainable basis.

Partnership support in the following fields:

- **Institutional strengthening** of the ASB Bank Training Center
- **Training-of-Trainers programmes** to create multiplier effects
- **Curriculum development and design of training material**
- **Compliance with EU standards** - Workshops and seminars to qualify mid-level and senior managers and members of the board of directors in foreign trade operations, corporate banking, managerial accounting, asset-liability management, recovery of overdue loans and other selected topics

## Scheduled Seminars in Belgrade

Seminars Training of Trainers (Training Sequence for Special Target Group)	Lecturer	Date	Duration
Pedagogic and Didactic	Huber	19.11.-23.11.2001	5
Retail Banking & Bank Liability (Deposits)	Claus	03.12.-07.12.2001	5
Bank as a Service Industry	Doring	21.01.-25.01.2002	5
Bank Marketing & Customer Relationship	Huber	26.03.-29.03.2002	4
Credits	Huber	27.05.-31.05.2002	5
Controlling & Accounting	Nothacker	17.06.-21.06.2002	5
Cramming Course	Kathmann	26.08.-30.08.2002	5
Examination	Kathmann	16.09.-18.09.2002	3

Workshops on Credit Business (Independent Seminars)	Lecturer	Date	Duration
Loan Securities / Collateral	Nothacker	29.10.-02.11.2001	5
International Operations	Souren	12.12.-14.12.2001	3
Credits	Dr. Plötz	02.12.-06.12.2002	5
Credit Risk & Policy	Pollender	2003	5
Risk Management	Nothacker	2003	3
Forex			3

Workshops on Business Administration (Independent Seminars)	Lecturer	Date	Duration
Human Resources Management & Development	Bohm	04.11.-06.11.2002	3
Controlling & Accounting	Claus	2003	5
IT / MIS	Böhm	2003	3
Basel II Convention	Dr. Görg / Nothacker		3
Liquidity Management			3
Bank Strategy and Policy			3
UBS IV			5
Branch Management			3
Internal Audit			5
Prevention of Money Laundering			3

\* Finance by German Ministry of Foreign Affairs

# Retrospective - since 2008 ASB Bank Training Center full member of EBTN and Member BoD



The European Banking & Financial Services Training Association (EBTN) is the united voice of providers of vocational education and training in the financial industry and an international network of banking institutes. Through its over 45 members, EBTN represents the interest of the leading banking institutes in Europe and beyond, and draws attention to issues of strategic interest to providers of education and training in banking in a sustainable manner. EBTN services to its members:

1. Ethical, professional and technical development of employees and a high quality approach to education, training and qualifications;
2. Develop and promote common frameworks and standards for education, training and qualifications;
3. Accreditation, validation, certification and quality assurance of education, training and qualifications;
4. facilitate the sharing of good practice related to education, training and qualifications in Europe and beyond
5. To liaise with the EU authorities and other competent authorities and organizations in matters relating to education, training and qualifications;



# ASB Bank Training Center heading EBTN Financial Literacy Committee (Finlico)



EBTN believes that a *sustainable financial system, responsible finance* and well functioning consumer protection rests on two pillars:

1. well-functioning, competitive and sound *financial institutions*, and
  2. financially literate *consumers, investors and entrepreneurs*.
- EBTN has a specific Committee on *Financial Literacy Committee (Finlico)*
  - *Dr. Slađana Sredojević* is the Chairwomen of the Finlico Committee. She is closely working within the EBF working group on this topic.
  - The vision of the *Financial Literacy Committee Finlico* is to place EBTN - as an association of professional training providers for the financial services sector and therefore by its nature competent to *contribute in efforts to upgrade the financial literacy* of citizens through financial education - among established European and international bodies involved in this field.
  - EBTN in Consortium with the Spanish University (UNED) and EBTN members from Italy, Greek, Serbia are contributing to the Sustainable Financial Literacy (SFinLit) project. SFinLit is an Innovation Project focused on *innovative practices in the digital era*. Is very much centered in the reinforcement of *Digital, Financial Literacy and Learn to learn Competences in School Education*.



# Future Developments – focus on Digitalisation, Sustainability & Responsibility



Awareness and understanding of the megatrends will help us and our clients develop sustainable solutions for the challenges and opportunities ahead. Future focus on:

- specific approaches to Digitalisation, Sustainability and Responsibility;
- educating responsible future leaders and to continue to be a meaningful part in society (SDG)!

# EU - European Skills Agenda

**Education, training and life-long learning' is the first principle of the European Pillar of Social Rights ' whereby everyone has the right to quality and inclusive education, training and lifelong learning to maintain and acquire skills, which also links to the European Skills Agenda.**

The **European Skills Agenda** is a five-year plan to help individuals and businesses develop more and better skills and to put them to use, by:

- ❑ strengthening **sustainable competitiveness**, as set out in the [European Green Deal](#)
- ❑ ensuring **social fairness**, putting into practice the first principle of the [European Pillar of Social Rights](#): access to education, training and lifelong learning for everybody, everywhere in the EU
- ❑ building **resilience** to react to crises, based on the lessons learnt during the COVID-19 pandemic

The new European Skills Agenda builds upon the ten actions of the Commission's 2016 Skills Agenda. It also links to the

- ❑ European Digital Strategy
- ❑ Industrial and Small and Medium Enterprise Strategy
- ❑ Recovery Plan for Europe
- ❑ increased support for youth employment



# Happy 20th-anniversary ASB Bank Training Center!



## TRAIN OF TRAINERS COURSE

Training is an essential feature for the modern business. Training must be practical, effective, and make the best use of valuable time, as people's time is precious. The course has been developed to assist trainers within the "Training of Trainers Programme" in preparing and delivering meaningful training. While staff executing training programmes has experience and technical knowledge within a specific field, it is often apparent, that none have had any training in how to train. It is hoped that this step by step course will assist staff in becoming better trainers.

The course offers training in all major methodological issues concerning training of banking staff, and focuses on the following topics:

- What is a learning process?
- Different learning ways and learner types
- Children and Adult Learning
- Experiential Learning Cycle
- Methods Mix in the Digital context
- Communicational Training Methods
- Conflict Management and Group Dynamics
- Training Cycle: from Training Planning to Training Evaluation

Target group: (future) bank trainers or bankers who wish to become professional trainers



*May the journey of corporate success continue even in the coming years! Wishing you and your team a happy anniversary!*

